

## Visual Graphic Design

### Description

If your creativity is matched with excellent artistic and communication skills, Tulsa Tech's Visual Graphic Design program will open the doors to a range of good wage jobs with every opportunity for advancement. You will learn to combine creativity and technical ability to produce a graphic message that will influence people to purchase a product or service. You will study theory, technique, and use of tools and equipment needed to carry an idea to a layout through the various stages to a final product and in a variety of medium. Taught by a skilled professional, you will not only have opportunities to work on live projects, but also develop a portfolio to showcase work and promote your employability. This program would be a great start for those of you interested in the following career paths: graphic designer, commercial artist, production artist, illustrator, cartoonist, magazine layout artist, creative director, vinyl sign maker/designer, advertising production manager, art director, animation artist, or silk-screen artist/printer. You may choose to enter the job market after completing this program or apply credit toward an associate degree and beyond.

- Combine creativity & artistic ability to produce a graphic message that will influence people to purchase a product or service
- Use the same equipment & techniques as professional graphic designers, illustrators, cartoonists, magazine layout artists, & animation artists
- Work individually & in creative teams completing challenging projects for actual clients

### College Credit

College credit may be available through TCC, RSU, or OSU-Institute of Technology. For more details call the college relations office at 918-828-5205. All college credit is awarded by the college/university.

### Career Majors/Courses

#### Visual Communication Artist

##### Courses

Introduction to Graphic Communications  
 Introduction to Macintosh  
 Design & Layout  
 Typography  
 Basic Illustration I  
 Basic Illustration II  
 Basic Computer Illustration  
 Design & Color Principles  
 Digital Image Manipulation  
 Professional & Personal Development  
 Job Readiness

#### Advanced Visual Communication Artist (Pre-req: Visual Communication Artist)

##### Courses

Project Management Conceptual Design  
 Process  
 Copyright Law  
 Page Layout Advertising Design  
 Digital Typography  
 Image Capture  
 Screen Printing and Vinyl Art Preparation  
 Computer Illustration  
 Environmental Applications of Graphic Design  
 Workbased Learning Capstone/OJT  
 Portfolio Development I

### Credential/Industry Certifications

National Center for Construction Education and Research (NCCER): Construction Core, Carpentry Level I & II

### Employment Opportunities

Tulsa Tech's Career Placement Services team builds partnerships with Tulsa area businesses & industry to create opportunities for work-based experiences and job placement. Job search assistance is provided before and after graduation. Services include with employment information, resume building, refining interview skills and life-time access to the Tulsa Tech Job Connect database. Call Career Placement Services at 918-828-5270 or visit [www.tulsatech.edu/jobconnect](http://www.tulsatech.edu/jobconnect) / email [jobconnect@tulsatech.edu](mailto:jobconnect@tulsatech.edu).

2009-2010 year completion & placement data:

- Total Enrolled: 44
- Completion: 80%
- On-time Completion: 100%
- Placement: 80%
- Returning: 7%
- OPE ID: 005311 / CIP: 9.0903

### Area Salary

For information concerning working conditions, physical requirements, employment and job outlook please refer to the Occupational Outlook Handbook (OOH), 2010-11 Edition at <http://www.bls.gov/oco/>.

Salary information can be found at The Occupational Information Network (O\*NET) Resource Center at <http://www.onetonline.org/>. O\*NET-SOC Code: 27-1024.00

### Who Can Attend?

High school students / Adults

### Tuition/Fees/Books

- Tuition: \$1,650\*
- Lab & Required Fees: \$160\*
- Additional Required Costs: \$380\*
- Optional Fees: \$61 - \$157

*\*High school students living in the Tulsa Tech school district are not charged tuition, fees & books.*

*Additional required costs: books, equipment, tools, uniforms & supplies.*

### Scheduling Information

#### H.S. / 1-2 school years:

August - May

#### H.S. sessions:

7:45 - 10:45 A.M. / 11:50 - 2:50 P.M.

#### Adults / 21 months Adult sessions:

7:45 - 10:45 A.M. / 11:50 - 2:50 P.M.

Check with Admissions Office at 918-828-5260 for start dates.

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### Application Process

Apply ON-LINE at [www.tulsatech.edu/apply](http://www.tulsatech.edu/apply). Applications can also be obtained in the counseling offices on any of the campuses; at the Career Services Center located on the Memorial Complex; or by calling 918-828-5200.

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### Financial Aid

Financial assistance is available through several options at Tulsa Tech. For the most up-to-date information, call 918-828-5280 or visit [www.tulsatech.edu](http://www.tulsatech.edu). Some career majors are eligible for federal financial aid. To apply, go to: [www.fafsa.ed.gov](http://www.fafsa.ed.gov).

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### Campus Location

#### Lemley Campus

3420 South Memorial Drive  
Tulsa, OK 74145-1390  
(918) 828-1000  
FAX (918) 828-1009

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