

Event, Entertainment & Tourism Management

Description

The Event, Entertainment & Tourism Management program simulates the real world of special events and includes the opportunity to observe and participate in a real event – giving the student the working knowledge of the skills employers are looking for and valuable entry level experience. Students will learn to plan, organize and coordinate meetings, conferences, conventions, seminars, exhibits and trade shows. Skills needed will include knowledge of business and management principles involved in strategic planning, resource allocation, human resources modeling, leadership technique, production methods, and coordination of people and resources and marketing aspects.

- Interact with professionals in the fields of travel, entertainment, & event planning
- Plan, develop, & execute every facet of an event using your artistic & creative abilities
- Intern in a performing arts center, the parks & recreation sector, & the convention & tourism industries

College Credit

College credit may be available through TCC, RSU, or OSU-Institute of Technology. For more details call the college relations office at 918-828-5205. All college credit is awarded by the college/university.

Employment Opportunities

Tulsa Tech's Career Placement Services team builds partnerships with Tulsa area businesses & industry to create opportunities for work-based experiences and job placement. Job search assistance is provided before and after graduation. Services include with employment information, resume building, refining interview skills and life-time access to the Tulsa Tech Job Connect database. Call Career Placement Services at 918-828-5270 or visit www.tulsatech.edu/jobconnect / email jobconnect@tulsatech.edu.

2009-2010 year completion & placement data:

- Total Enrolled: 25
- Completion: 56%
- Completed on-time: 100%
- Job Placement: 86%
- Returning Students: 4%
- OPE ID: 005311 / CIP: 52.0903

Career Majors/Courses

Destination Meetings & Event Management Assistant

Courses

Introduction to Hospitality and Tourism
Touring Oklahoma
Marketing Fundamentals
Business Management for Travel and Tourism
Event and Project Planning Management
Resort and Tourism Management
Convention Planning
Travel and Tourism Capstone

Credential/Industry Certifications

Certified Meeting Professional (CMP)*

**Requires completion of curriculum and three years work experience*

Application Process

Apply ON-LINE at www.tulsatech.edu/apply. Applications can also be obtained in the counseling offices on any of the campuses; at the Career Services Center located on the Memorial Complex; or by calling 918-828-5200.

Financial Aid

Financial assistance is available through several options at Tulsa Tech. For the most up-to-date information, call 918-828-5280 or visit www.tulsatech.edu. Some career majors are eligible for federal financial aid. To apply, go to: www.fafsa.ed.gov.

Campus Location

Lemley Campus

3420 South Memorial Drive
Tulsa, OK 74145-1390
(918) 828-1000
FAX (918) 828-1009

Area Salary

For information concerning working conditions, physical requirements, employment and job outlook please refer to the Occupational Outlook Handbook (OOH), 2010-11 Edition at <http://www.bls.gov/oco/>.

Salary information can be found at The Occupational Information Network (O*NET) Resource Center at <http://www.onetonline.org/>. O*NET-SOC Code: 13-1121.00

Who Can Attend?

High school students / Adults

Tuition/Fees/Books

- Tuition: \$1,650*
- Lab & Required Fees: \$160*
- Additional Required Costs: N/A
- Optional Fees: \$20 - \$32

**High school students living in the Tulsa Tech school district are not charged tuition, fees & books.*

Additional required costs: books, equipment, tools, uniforms & supplies.

Scheduling Information

H.S. / 1 school year:

August - May

H.S. sessions:

7:45 - 10:45 A.M. / 11:50 - 2:50 P.M.

Adults / 9 months Adult sessions:

7:45 - 10:45 A.M. / 11:50 - 2:50 P.M.

Check with Admissions Office at 918-828-5260 for start dates.